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Press Release

FOR IMMEDIATE RELEASE
Date: March 3, 2020

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AKC.TV ANNOUNCES 2020 LIVE SHOW PROGRAMMING SLATE

New York, NY- AKC.TV, an OTT network designed especially for dog lovers and presented by The American Kennel Club (AKC®), is pleased to announce their slate of live dog sports coverage for 2020. The network is dedicated to developing 24/7 original dog centric content for viewers. All dog videos. All day.

AKC.TV will cover 30 live events across the country in addition to the AKC National Championship December 12th and 13th in Orlando, FL. This year, AKC.TV has already aired live coverage of the Kennel Club of Palm Springs, the American Spaniel Club and the Rose City Classic dog shows. Additional shows coverage this year will span several AKC sports including Conformation, Agility, Flyball, Rally, Obedience, and Diving Dogs.

“We are very happy to enhance the coverage of AKC Sports by expanding our range of live events,” said Gina DiNardo, Executive Secretary, American Kennel Club. “We value the opportunity to bring these dog sports to new audiences and educate the public about all of the fun activities that can be done with their dogs, regardless of whether purebred or mixed breed. We thank our clubs, exhibitors and their amazing dogs for working to make this happen.”

AKC.TV gives dog lovers everywhere on-demand access to dog-related programming that can be watched by downloading the AKC.TV mobile app (available for iPhone and Android). It is also available via any connected device, including computers, tablets, Apple TV, Amazon Fire TV, Altice One and Roku. Created in conjunction with award-winning digital production and distribution company B Live, viewers can browse an extensive video library of hundreds of videos on various topics that includes puppy videos, heartwarming stories, training tips, breed specific information, dog sports and much more.

In 2019, AKC.TV content was viewed millions of times and boasted an active audience of over 8 million users across all platforms.

For more information on AKC.TV or to watch content, please visit <https://akc.tv/>

Below is the full schedule of events for 2020:

AKC.TV Events 2020			
Shows	Sport	Date	Location
Louisville Kennel Club	Conformation	March 13, 2020	Louisville, KY
Evansville Kennel Club	Conformation	March 14, 2020	Louisville, KY
New Brunswick Kennel Club	Conformation	March 21, 2020	Edison, NJ
AKC National Agility Championship	Agility	March 27 - 29, 2020	Perry, GA
American Cavalier King Charles Spaniel Club	Conformation	April 27 - April 30, 2020	Wilmington, OH
Trenton Kennel Club	Conformation	May 3, 2020	W. Windsor Twp., NJ
Dalmatian Club of America	Conformation	May 6 - 8, 2020	Asheville, NC
Omaha Speedracers	Flyball	May 17, 2020	Amana, IA
United States Australian Shepherd Assoc.	Conformation	May 19 - 22, 2020	Gray Summit, MO
Irish Setter Club of America	Conformation	June 3 - 6, 2020	Greeley, CO
Woofstock	Conformation	June 6, 2020	Vallejo, CA
AKC Rally National Championship	Rally	June 26, 2020	Wilmington, OH
AKC National Obedience Championship	Obedience	June 27 - 28, 2020	Wilmington, OH
Houston Kennel Club	Conformation	July 17, 2020	Houston, TX
Lone Star Ruffnecks	Flyball	July 19, 2020	Houston, TX
Southtown K9	Diving	August 2, 2020	Rock Falls, IL
Greeley Kennel Club	Conformation	August 15, 2020	Greeley, CO
The Brightside	Diving	August 23, 2020	Dacula, GA
Three Hounds Diving Dogs	Diving	September 13, 2020	Plymouth, WI
Pug Club Dog of America	Conformation	September 18 - 19, 2020	Olympia, WA
Morris & Essex Kennel Club	Conformation	October 1, 2020	Somerset, NJ
Montgomery County Kennel Club	Conformation	October 4, 2020	Blue Bell, PA
Flyball CanAm Classic	Flyball	October 9 - 11, 2020	Indianapolis, IN
Golden Retriever Club of America	Conformation	October 20 - 24, 2020	Ocala, FL
Space Coast Kennel Club	Conformation	December 8, 2020	Orlando, FL
Brevard Kennel Club	Conformation	December 9, 2020	Orlando, FL
Central Florida Kennel Club	Conformation	December 10, 2020	Orlando, FL
AKC/RC Puppy & Junior Stakes	Conformation	December 11, 2020	Orlando, FL

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About the American Kennel Club

Founded in 1884, the American Kennel Club is a not-for-profit organization, which maintains the largest registry of purebred dogs in the world and oversees the sport of purebred dogs in the United States. The AKC is dedicated to upholding the integrity of its registry, promoting the sport of purebred dogs and breeding for type and function. Along with its more than 5,000 licensed and member clubs and its affiliated organizations, the AKC advocates for the purebred dog as a family companion, advances canine health and well-being, works to protect the rights of all dog owners and promotes responsible dog ownership. More than 22,000 competitions for AKC-registered purebred dogs are held under AKC rules and regulations each year including conformation, agility, obedience, rally, tracking, herding, lure coursing, coonhound events, hunt tests, field and earthdog tests. Affiliate AKC organizations include the AKC Humane Fund, AKC Canine Health Foundation, AKC Reunite and the AKC Museum of the Dog. For more information, visit www.akc.org.

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